



Public Utilities Commission

STATE OF CALIFORNIA

**CITATION FOR VIOLATION  
OF THE PUBLIC UTILITIES CODE AND GENERAL ORDER 157-E**

Uber Technologies, Inc.  
Attn: Jane Lee, Senior Regulatory Counsel



File: TCP 38150-A  
Citation #: T.24-05-001  
Date: May 7, 2024  
Case #: CSE-000099

**VIOLATIONS**

You are hereby cited with having violated sections of the Public Utilities (Pub. Util.) Code and a Commission General Order (G.O.) as described below. These violations occurred during the period of January 26, 2023, through July 27, 2023.

- **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle, in violation of Pub. Util. Code Sections 5381, 5430 and G.O. 157-E, Part 11.19. [12 counts]**

**STATEMENT OF FACTS**

The above violations are documented in the attached Investigation Report, which consists of the carrier's records and substantiating documents obtained from other sources.

## RESPONSE

You are hereby called upon to answer this citation on or before May 28, 2024. By way of such an answer, you may either:

- (1) Pay a fine of **\$20,000** pursuant to Pub. Util. Code Section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See the attached document "*How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal.*"

If you fail to respond by May 28, 2024, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

*Eric Hooks*

---

Eric Hooks  
Program and Project Supervisor  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch  
Telephone number: (415) 703-2302  
E-mail address: [Eric.hooks@cpuc.ca.gov](mailto:Eric.hooks@cpuc.ca.gov)

cc: Jane Lee, Senior Regulatory Counsel, Uber

  
Kenneth Bruno, Chief – Transportation Enforcement  
Branch, CPUC  
[Kenneth.bruno@cpuc.ca.gov](mailto:Kenneth.bruno@cpuc.ca.gov)

Attachments



Public Utilities Commission

STATE OF CALIFORNIA

**CITATION COMPLIANCE AGREEMENT**

File No.: TCP 38150-A  
Citation #: T.24-05-001  
Date: May 7, 2024  
Case #: CSE-000099

I (we) hereby agree to comply with this citation dated May 7, 2024, and herewith pay the fine of \$20,000.

Dara Khosrowshahi, CEO  
Prashanth Mahendra-Rajah, CFO  
Uber Technologies, Inc.

[Redacted]

\_\_\_\_\_  
(Signature) (Title)

\_\_\_\_\_  
(Date)

Payment (cashier check or money order) should be made payable to *California Public Utilities Commission* and sent to:

California Public Utilities Commission  
Attn: Fiscal Office  
505 Van Ness Avenue  
San Francisco, CA 94102-3298

Automatic credit and debit card payments are also available. To arrange for auto-pay, fill out the attached CREDIT OR DEBIT CARD AUTHORIZATION form and email it to our Fiscal Office at [FiscalOffice-.TECitations@cpuc.ca.gov](mailto:FiscalOffice-.TECitations@cpuc.ca.gov).

**CASE #: CSE-000099 - Uber Technologies, Inc.**

**CPUC INVESTIGATIVE REPORT**

**ENTITY NAME:** Uber Technologies, Inc.  
Corporation No. C3318029, Active

**OFFICERS:** Dara Khosrowshahi, CEO  
Prashanth Mahendra-Rajah, CFO  
Tony West, Secretary

**ADDRESS:** [REDACTED]

**PHONE:** [REDACTED]

**AUTHORITY:** Transportation Network Company (TNC) 38150 (Active)

**PL&PD INSURANCE:** Blue Hill Specialty Ins. Co Inc,  
Policy No.: [REDACTED] Effective Date: 9/1/2020

**COMMERCIAL LIABILITY:** Blue Hill Specialty Ins. Co Inc.  
Policy No.: [REDACTED], Effective Date: 9/1/2020

**WORKER'S COMPENSATION:** Old Republic Insurance Company  
Policy No.: [REDACTED], Effective Date: 4/1/2018

## NARRATIVE

The Transportation Enforcement Branch (TEB) of the Consumer Protection & Enforcement Division (CPED) conducted observations at California airports and found Uber's drivers violating Public Utilities (Pub. Util.) Code 5381, 5430 and General Order (G.O.) 157-E, Part 11.19 by not displaying the required trade dress. During TEB observations, photographs were taken as evidence in violations of G.O. 157-E, Part 11.19.

## VIOLATIONS

The investigation covered the review period of January 26, 2023, through July 27, 2023, and revealed 12 days and 98 trips violating Pub. Util. Code 5381, 5430 and G.O. 157-E, Part 11.19.

- **Failure to display a Transportation Network Company (TNC) identifiable trade dress on the vehicle, in violation of Pub. Util. Code Sections 5381, 5430 and G.O. 157-E, Part 11.19. [12 counts]**

G.O. 157-E Part 11.19 states in part, "TNC vehicles shall display consistent trade dress in the front and rear of the vehicle (i.e., distinctive signage or display on the vehicle) when providing TNC services that is sufficiently large, and color contrasted as to be readable during daylight hours at a distance of at least 50 feet".

During the review period, drivers were observed operating without displaying the Uber trade dress on their vehicles [Attachment 1] and [Attachment 2]. Uber provided a response to a Data Request from TEB showing the listed vehicles operated on the Uber platform during the dates specified [Attachment 3]. The investigation revealed that Uber's drivers operated for 12 days and conducted 98 trips without properly displaying the required trade dress on the vehicle [Table 1].



4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Front Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Front and Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Outdated Front Trade Dress and No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Outdated Front Trade Dress and No Rear Trade Dress
4/13/2023	PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Unauthorized Front Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No trade dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No trade dress
4/20/2023	PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No trade dress
4/24/2023	LBG	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/24/2023	LBG	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Front Trade Dress
5/11/2023	STS	STS Airport Blvd	G.O. 157-E, Part 11.19	No trade dress
5/11/2023	STS	STS Airport Blvd	G.O. 157-E, Part 11.19	No rear trade dress
5/11/2023	STS	STS Airport Blvd	G.O. 157-E, Part 11.19	No trade dress
5/11/2023	STS	STS Airport Blvd	G.O. 157-E, Part 11.19	No rear trade dress
5/18/2023	SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No front trade dress

5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No front trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No rear trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No rear trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No front trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No front trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal A (Pod 1)	G.O. 157-E, Part 11.19	No front trade dress
5/18/2023		SJC	TNC Pick-Up Area, Terminal B (Pod 8 & 9):	G.O. 157-E, Part 11.19	No front trade dress
5/24/2023		SFO	TNC Lot #3	G.O. 157-E, Part 11.19	No front trade dress
5/24/2023		SFO	TNC Lot #3	G.O. 157-E, Part 11.19	No trade dress
5/24/2023		SFO	TNC Lot #3	G.O. 157-E, Part 11.19	No front trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No front trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No front trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Lot #1	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No trade dress

5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No front trade dress
5/30/2023		BUR	TNC Pick-Up Area	G.O. 157-E, Part 11.19	No rear trade dress
5/30/2023		BUR	TNC Pick-Up Area	G.O. 157-E, Part 11.19	No front trade dress
7/6/2023		BUR	TNC Pick up	G.O. 157-E, Part 11.19	No trade dress
7/19/2023		LGB	Unloading Terminals	G.O. 157-E, Part 11.19	No rear trade dress
7/20/2023		SJC	Island #8	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No trade dress

### DECLARATION

I have read the foregoing and know the contents thereof, and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Executed on May 7, 2024  
at San Francisco, California

*Eric Hooks*

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Eric Hooks, Program and Project Supervisor

## **ATTACHMENTS**

1. Airport Activities Log
2. TNC Photos
3. Uber Data Request

# ATTACHMENT 1

## UBER Airport Logs (12 Days of Operations)

Date of Operations	License Plate No.	Airport	Location of Airport	Violation	
1/26/2023		LAX	Terminal 7 Departures	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	Terminal 7 Departures	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	Terminal 7 Departures	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No front trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No front trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	Outdated rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No rear trade dress
1/26/2023		LAX	LAXit Lot (Uber/Lyft)	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Front Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Outdated Front Trade Dress and No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No trade dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Outdated Front Trade Dress and No Rear Trade Dress
4/13/2023		PSP	Inner Commercial Lane	G.O. 157-E, Part 11.19	Unauthorized Front Trade Dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No trade dress
4/20/2023		PSP	TNC/TCP Lot	G.O. 157-E, Part 11.19	No Rear Trade Dress



5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No rear trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No trade dress
5/24/2023		SFO	TNC Staging Lot	G.O. 157-E, Part 11.19	No front trade dress
5/30/2023		BUR	TNC Pick-Up Area	G.O. 157-E, Part 11.19	No rear trade dress
5/30/2023		BUR	TNC Pick-Up Area	G.O. 157-E, Part 11.19	No front trade dress
7/6/2023		BUR	TNC Pick up	G.O. 157-E, Part 11.19	No trade dress
7/19/2023		LGB	Unloading Terminals	G.O. 157-E, Part 11.19	No rear trade dress
7/20/2023		SJC	Island #8	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No rear trade dress
7/27/2023		OAK	Curb 3	G.O. 157-E, Part 11.19	No trade dress

# ATTACHMENT 2

MEGAN

ONLY IN THEATERS JANUARY 6

DOORS  
5&6

Customers Check In and Bag Drop  
at this location



TOYOTA  
California  
2023  
GLENDORA

LE



AUG California



dmv.ca.gov

SUBARU  
AWD

CROSSTREK

NORTH  
Sepulveda  
Blvd  
Airport  
Return  
LAX  
Century Blvd  
TO I-405  
1 SOUTH  
Sepulveda Blvd  
TO I-105  
ONLY







APR California  
[Redacted License Plate Number]  
MODEL S

DUAL MOTOR



KIA

NEW California  
[Redacted License Plate Number]

SORENTO



TOYOTA  
CALIFORNIA  
CULVER CITY



Uber

TOP 28634-A

CALIFORNIA  
California  
NORTH HOLLYWOOD 32827A





TLX

ILLINOIS  
2024  
[REDACTED]  
ILLINOIS



UberLawyer

MAY TOYOTA California E23  
Toyota Downtown L.A.

COROLLA LE

HYBRID



MANHATTAN BEACH  
SEP California  
MANHATTAN BEACH TOYOTA

HIGHLANDER

4x4





22  
A

California  
[Redacted]





22  
B

California  
[Redacted License Plate]

RAV4

SE









7117981

California  
[Redacted]

UberLawyer.com

23 A

870







ESQ O THE TRUCK



LE



PRIUS

EL MONTE  
California  
[Blacked-out license plate]

HYBRID





FEB kinto-us.com  
California  
[Redacted]

2552

LIMITED

UberLAWY



FLORIDA STATE  
E-SPORT

XLE  
E-SPORT



Lawyer

JIM FALK  
California  
BEVERLY HILLS LEXUS

ES300h



CAMRY

FINANCE  
Leasing  
www.toyota.com

4.0  
HYBRID



FLORIDA  
[REDACTED]  
CLAREMONT





JUL **NISSAN**  
*California*  
[Redacted]  
**PALM SPRINGS**



ROUTES  
Palm Springs  
PALM SPRINGS  
AIRPORT



taxi

TOM BELL





JAN California 2/21

SUBARU

CROSSTREK



APR Mazda California  
[Redacted License Plate]

SKYACTIV  
TECHNOLOGY





MAY  
*Calista*  
[Redacted]

NISSAN

SR



Thank you for visiting  
PSP  
Palm Springs

Welcome to  
PALM  
SPRINGS  
Palm Springs

Named  
BEST  
SMALL  
TLC  
AWARD 2021  
Palm Springs

Welcome to  
PALM  
SPRINGS  
Palm Springs

RESERVED  
PICK UP  
↑

Uber



JAN 7  
[Redacted license plate]

DUAL MOTOR



KIA

DEC California  
[Redacted License Plate]

SEDONA

LX



KIA

DL California

SEDONA

FX





L I N C O L N



NO PARKING  
PERMITTED  
EXCEPT  
FOR  
EMERGENCY  
VEHICLES  
AND  
VEHICLES  
WITH  
A  
DISABLED  
PLATE

AUG California

HYBRID

LIMITED

RAV4 HYBRID



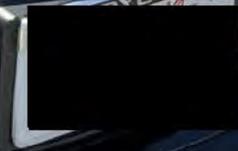
PRIUS



DEC  
Calif  
[Redacted]

HYBRID ENERGY SYSTEM

Light  
↓  
PLEASE KEEP THIS  
SIDE OF THE ROAD  
CLEAR AND NOT  
SUBJECT TO LOCAL  
AND NATIONAL  
REGULATIONS







FedEx  
EXPRESS

ACCORD



DEC Auto M...

HYBRID



NO PARKING

MAY  
CARMEDRAL CITY  
Valm

LE  
HYBRID





COROLLA

SE





Named  
BEST  
SMALL  
U.S.  
AIRPORT  
2021  
Palm Springs

Uber

California -  
[redacted]  
dmv



HYBRID

COACHELLA

PRIUS



HYBRID





A person in a uniform, possibly a police officer, is standing to the left of the car, holding a clipboard and looking towards the camera.

INDIO  
[Redacted License Plate Number]



KIA

DMV California

SEDONA

LX





JAN California  
[Redacted License Plate Number]



TNC  
ONLY

California  
[Redacted License Plate]



SIENNA

California



HYBRID







CAMRY

100 California  
[Redacted]

LE





ES300



Torrance  
SCOUT



SUNNY LOUNGE  
ROAD RESTAURANT



California  
[Redacted license plate]

47

SECURITY





Jeep

AUTOWORLD Jeep  
AUG California  
PETALUMA RAW

4x4

EAATITUDE





15  
ZONE AHEAD

SMOKE-FREE CAMPUS





Jeep

SPORT

JAN  
Kale  
[Redacted]



1  
App-based  
Rideshare

California  
[Redacted License Plate]



1  
App-based  
Rideshare

Stevens Creek  
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RENTAL CAR CENTER

California



EAT TOYOTA.COM  
Valencia



California  
dmv.ca.gov



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Ford

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Trillium

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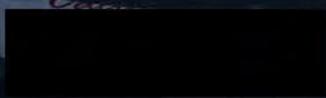
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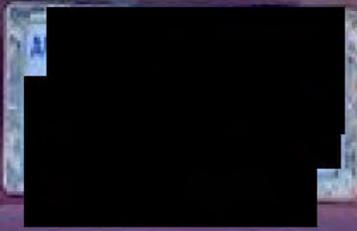






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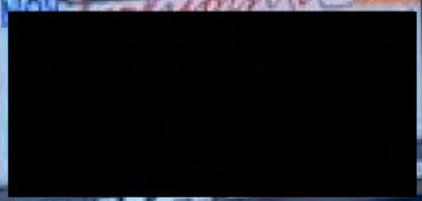
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LED LIGHT BAR



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EOLSOM LAKE TOYOTA

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LED light bar



OGI California  
TOYOTA SUNNYVALE

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C A M R Y

Toyota (661) 615-1100 Toyota  
www.transtersera.toyota.com

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Ford

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California  
SIGMAAUTODIRECT.COM

FORD

1.8L EcoBoost



DEC Visalia California 2023  
groppeftiauto.com

HIGHLANDER



CALIF

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855-FREMONT  
JUL California 2023  
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FREMONT TOYOTA



ESCAPE

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[Redacted License Plate]  
REPEAT AUTO SALES



GLASS

209-678-7456

FEB California 2024

REPEAT AUTO SALES

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California  
[Redacted License Plate Number]

Hotel Shuttles & Off Airport Parking Shuttles

LEARNING  
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OCT 2017  
BRUT  
www.BRUTAUTO.COM

ES300h



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RELEASE





MAR California  
[Redacted License Plate]

ES300h



ROAD WORK  
AHEAD



NO  
PARKING  
OR WAITING  
Violators will be  
cited within 5 days

RAIDERS  
California  
FOOTBALL

RX 350



NOV 2017

ACCESS OK

ACCESS OK



BUMP

STOP



QX60







BUMP

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ELECTRIC

# ATTACHMENT 3

## PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



March 13, 2024

TNC: 38150-B (Active)

Uber Technologies, Inc.

[REDACTED]  
Attn: Jane Lee

Email: [REDACTED]

Dear Uber Technologies, Inc.:

**Re: Data Request No.** [REDACTED]**Due Date: March 27, 2024**

The California Public Utilities Commission's (CPUC) Consumer Protection and Enforcement Division (CPED) requests the information listed in the attachment. Please provide the information on or before March 27, 2024, to [eric.hooks@cpuc.ca.gov](mailto:eric.hooks@cpuc.ca.gov). If you have any questions, do not hesitate to contact me.

If for any reason, you are unable to respond to this data request by March 27, 2024, please provide a written explanation by 5:00 p.m. on March 22, 2024, explaining why you cannot meet the due date, and when you anticipate providing the requested information.

Thank you for your cooperation.

Sincerely,

*Eric Hooks*

Eric Hooks, Program and Project Supervisor  
California Public Utilities Commission  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch (TEB)  
Email: [eric.hooks@cpuc.ca.gov](mailto:eric.hooks@cpuc.ca.gov)  
Telephone: (415) 703-2302

cc: Kenneth Bruno – TEB Program Manager

Attachment



PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



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PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298



7/19/2023			
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7/27/2023			
7/27/2023			
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7/27/2023			

END OF REQUEST



Jane Lee  
Senior Counsel

Uber Technologies, Inc.

March 27, 2024

Via Email

Eric Hooks, Program and Project Supervisor  
California Public Utilities Commission  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch (TEB)  
Email: eric.hooks@cpuc.ca.gov  
Telephone: (415) 703-2302

*Re: Data Request No. [REDACTED]*

Dear Mr. Hooks:

In response to Data Request No. [REDACTED] issued on March 13, 2024 (“Data Request”), Uber Technologies, Inc. (TCP0038150-P) (“Uber”) respectfully submits responsive information in Attachments [REDACTED]

The information provided in Attachments [REDACTED] is highly confidential and prohibited from public disclosure pursuant to General Order 66-D, § 3.2, the attached Declaration of Confidentiality (Attachment [REDACTED]), and the Uniform Trade Secrets Act. Moreover, the information submitted in Attachments [REDACTED] contains highly sensitive personal information that is not subject to public disclosure, and/or trade secret information that is highly proprietary and commercially sensitive such that, if released by the California Public Utilities Commission (“Commission”), it could give Uber’s competitors an unfair business advantage. Accordingly, Uber requests that all submitted information be kept confidential, and that it be notified if any party seeks disclosure of this confidential information from the Commission.

Should you have additional questions, please contact me at [REDACTED]

Respectfully submitted,

*/s/ Jane Lee*  
Jane Lee  
Senior Counsel  
Uber Technologies, Inc.

cc: Kenneth Bruno – TEB Program Manager



4/13/2023	[REDACTED]	Yes
4/13/2023	[REDACTED]	Yes
4/20/2023	[REDACTED]	Yes
4/24/2023	[REDACTED]	Yes
4/24/2023	[REDACTED]	No
4/24/2023	[REDACTED]	No
4/24/2023	[REDACTED]	Yes
5/11/2023	[REDACTED]	No
5/11/2023	[REDACTED]	Yes
5/18/2023	[REDACTED]	Yes
5/18/2023	[REDACTED]	No
5/18/2023	[REDACTED]	Yes
5/24/2023	[REDACTED]	No
5/24/2023	[REDACTED]	Yes
5/24/2023	[REDACTED]	No
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5/24/2023	[REDACTED]	No
5/24/2023	[REDACTED]	Yes

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7/6/2023		Yes
7/6/2023		Yes
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