



Public Utilities Commission

STATE OF CALIFORNIA

**CITATION FOR VIOLATION OF PUBLIC UTILITIES CODE**

To: Luca's Luxury Limousine LLC  
Attn: Luca Allegretta



File: TCP 40276 B  
Date: February 15, 2024  
Citation #: T.24.02-001  
Case #: CSE-000047

**VIOLATIONS**

You are hereby cited with having violated section(s) of the Public Utilities (Pub. Util.) Code and a Commission General Order (G.O.) as described below. These violations occurred during the period December 27, 2023, through January 29, 2024.

- (1) Advertised as a charter-party carrier without a valid authority, in violation of Pub. Util. Code section 5414.5. **[1 count]**

**STATEMENT OF FACTS**

The above violations are documented in the attached Investigation Report, which consists of carrier's records and substantiating documents obtained from other sources.

## **RESPONSE**

TEB used the Penalty Assessment Methodology adopted in Resolution M-4846 and considered mitigating and exacerbating factors in setting the fine.

You are hereby called upon to answer this citation on or before March 8, 2024. By way of such answer, you may either:

- (1) Pay a fine of \$2,000 pursuant to P.U. Code Section 5378. (Submit your check or money order payable to California Public Utilities Commission using the attached *Citation Agreement*. Upon payment, the fine will be deposited in the State Treasury to the credit of the General Fund and the Commission staff will deem the matter closed, **or**
- (2) Contact the Supervisor below to make payment arrangements, **or**
- (3) Contest this Citation by filing an Appeal. See attached document "*How to File an Appeal and Instructions for Filing a Notice of Appeal and Certificate of Service for a Citation Appeal.*"

If you fail to respond by March 8, 2024, you will be in default and will have forfeited your right to appeal the Citation. In addition, your operating authority will be immediately suspended and may be subsequently revoked pursuant to Resolution ALJ-187. The Commission may also act through a civil or criminal proceeding to recover any unpaid fine and ensure compliance with applicable statutes and Commission orders.

*Maria C. Solis*

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Maria C. Solis, P.E.  
Program and Project Supervisor  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch  
Telephone number: (916) 928-2534  
E-mail address: [maria.solis@cpuc.ca.gov](mailto:maria.solis@cpuc.ca.gov)

Attachments

**INVESTIGATIVE REPORT**

**CARRIER:** Luca’s Luxury Limousine LLC  
A California Limited Liability Company, [REDACTED]

**OFFICERS:** Angela Renteria, Chief Executive Officer  
Luca Allegretta, Manager

**ADDRESS:** [REDACTED]

**PHONE/EMAIL:** [REDACTED]

**AUTHORITY:** TCP 40276 B – Suspended as of January 3, 2022

**EMPLOYEES:** 2

**VEHICLES:** 1 Limousine

**PL&PD INSURANCE:** Berkshire Hataway Insurance Companies  
[REDACTED]  
Cancelled as of December 18, 2023

**WORKERS’  
COMPENSATION  
INSURANCE:** None

**DRUG CONSORTIUM:** Test on Time

## NARRATIVE

On January 10, 2024, I was assigned to investigate Luca's Luxury Limousine LLC (hereafter referred to as Luca's Luxury Limousine) for operating and advertising without authority.

## VIOLATIONS

The investigation disclosed Luca's Luxury Limousine violated the following provisions of the Public Utilities Code (Pub. Util. Code) and Commission General Orders (GO) from December 27, 2023 through January 29, 2024.

- **Advertised as a charter-party carrier without a valid authority in violation of Pub. Util. Code Section 5414.5. [1 count]**

On January 10, 2024, Complaint Intake Unit (CIU) # 202230100 [Attachment 1] was filed against Luca's Luxury Limousine for operating and advertising without authority. A review of the Transportation Licensing and Analysis Branch (TLAB) database shows since December 27, 2023, Luca's Luxury Limousine does not have an active permit to operate as a passenger carrier [Attachment 2]. However, the carrier advertises passenger service on its website, <https://www.lucasluxurylimousine.com/> [Attachment 3]. On January 11, 2024, I sent the Manager of Luca's Luxury Limousine, Luca Allegretta, a Notice to Cease and Desist [Attachment 4] via his email address, [REDACTED] Mr. Allegretta did not respond to the Notice.

On January 22, 2024, I called Mr. Allegretta at [REDACTED]. During the phone conversation, Mr. Lucas stated that he did not want to deactivate the website since he just paid the website's annual fee. On January 22, 2024, I emailed:

[REDACTED] a second Notice to Cease and Desist [Attachment 5]. The carrier has not responded to the second Notice to Cease and Desist. Luca's Luxury Limousine's website is currently active and continues to advertise passenger service.

## DECLARATION

I have read the foregoing and know the contents thereof and I declare under penalty of perjury that the foregoing is true and correct, except as to those matters stated on information and belief, and as to those matters, I believe to be true.

Executed on January 29, 2024  
at Los Angeles, California

*Ronald Truss*  
Ronald Truss  
Public Utilities Regulatory Analyst I

## INDEX OF ATTACHMENTS

1. CIU # 20220079
2. TLAB database screenshot and Suspension Letter
3. [Luca's Luxury Limousine \(lucasluxurylimousine.com\)](http://lucasluxurylimousine.com) website advertisement screen shots  
January 29, 2024
4. January 11, 2023 Notice to Cease and Desist
5. January 22, 2023 Notice to Cease and Desist

**Attachment 1: CIU # 20220079**

California Public Utilities Commission  
Transportation Informal Complaint Tracking System  
Printed as of 26-DEC-2023 16:55:23

Case #..... 20230100  
Inquiry Type..... Written  
Carrier Type..... Passenger Carrier  
Received by Area Office  
Area Office Assigned... San Francisco  
District Office.....  
Transferred To.....  
Representative..... Destiny Graham  
Received Date..... 26-DEC-2023  
Closed Date..... 26-DEC-2023  
Update Date.....  
Transfer Date.....

**COMPLAINANT:**

MTR/PSG/CA#..  
DBA..... TLAB  
Name..... TLAB  
Address.....  
City/St/Zip..  
Phone.....  
Email.....

**DEFENDANT:**

MTR/PSG/CA#..  
DBA..... LUCAS LUXURY LIMOUSINE INC  
Name..... LUCA ALLEGRETTA  
Address.....  
City/ST/Zip..  
Phone.....

**COMPLAINT DESCRIPTION:**

Carrier failed random drug test, and account has been  
suspended but TLAB suspects carrier may still be operating

**DISPOSITION DESCRIPTION:**

Referred to enforcement

# Attachment 2: TLAB Database Screen Shot and Suspension Letter on February 12, 2024

The screenshot displays the TLAB Database interface for account **PSG0040276 - LUCA'S LUXURY LIMOUSINE LLC**. The account record shows a status of **Suspended**. Below this, a table lists one contract that is also **Suspended**. A case record is visible with a status of **Approved**.

Account Record Type	Operation Model	TR Flag	Authority Status
LLC	Regular	None	Suspended

  

Contract N...	Contract Name	Contract Start ...	Contract End Date	Status	Case	Authority Status Reason
[REDACTED]	TCF CLASS B CERTIFICATE	1/1/2022	1/1/2026	Suspended	[REDACTED]	

  

Case	Case Record Type	Status	Subject	Payment B...	Parent Cas...	Contract	Date Opened
[REDACTED]	PUCRA	Approved	TCF PUCRA Annual	50.00			1/18/2023 10:15 AM

PUBLIC UTILITIES COMMISSION  
505 Van Ness Avenue  
San Francisco, CA 94102-3298



DBA:

PSG0040278

ATTN:LUCA'S LUXURY LIMOUSINE LLC

TCP CLASS B CERTIFICATE

## CPUC Order of Suspension

This is notice from the California Public Utilities Commission (CPUC) that the operating authority listed on this letter is suspended effective {Suspension\_Date}.

{Suspension\_Reasons} {Quarter} {Year}

Unless the suspension was requested voluntarily, if the reason(s) for the suspension are not resolved within 90 days, on {Future\_Revoke}, the operating authority will be revoked. Voluntary suspensions may stay in effect without becoming revoked until the operating authority expires.

After the cancellation or revocation of a permit or certificate, or during the period of its suspension, or after the expiration of its permit or certificate, it is unlawful for a Passenger Stage Corporation (PSC) or a Transportation Charter-Party carrier (TCP) of passengers to conduct any operations as a carrier. (California Public Utilities Code §§ 1045, 5378). Unlawful operations are subject to fines and penalties as set forth in the California Public Utilities Code and may include permanent revocation of your operating authority or being permanently barred from receiving an operating authority.

A carrier whose certificate or permit is suspended due to failing to pass a vehicle inspection by the California Highway Patrol (CHP) (California Public Utilities Code § 5378.5, Commission Resolution TL-18338) may obtain a reinspection of its terminal and vehicles by the CHP by submitting a written request for reinstatement to CPUC and paying a reinstatement fee of one thousand dollars (\$1,000). (California Public Utilities Code § 5378.5(b)). Upon receipt of a written recommendation from CHP to suspend a carrier's operating authority, a carrier may request a hearing of the suspension by making a written request to CPUC and the CHP showing cause why the suspension should not be continued.

If your suspension is due to failing to maintain adequate insurance, you must contact your insurance provider to reinstate your policy on-file with the CPUC.

Date: Dec 27, 2023

PUBLIC UTILITIES COMMISSION  
STATE OF CALIFORNIA

licensing@cpuc.ca.gov

Attachment 3: Lucas's Luxury Limousine's website, <https://www.lucasluxurylimousine.com/>, advertisement screenshots on January 29, 2024

The screenshot shows the homepage of the Lucas's Luxury Limousine website. At the top, there is a navigation menu with links for HOME, ABOUT, SERVICES & LIMO PACKAGES, and CONTACT. The main logo features a crown above the letters 'LL' and the text 'LUCA'S LUXURY LIMOUSINE'. Below the logo is a large photograph of four young women smiling and holding wine glasses. The central section is titled 'Services & Limousine Packages' in a cursive font. Underneath this title are three columns, each with a photograph and a caption: 1. A photograph of a white limousine parked in a vineyard with two women standing next to it, captioned 'Weddings & Anniversaries'. 2. A photograph of a white limousine at an airport terminal with a driver standing by the door, captioned 'Airport & Corporate Transportation'. 3. A photograph of a white limousine parked on a road with hills in the background, captioned 'Wine Tours'.

limousines for all of your Prom limo needs. Whether you require a grand entrance to your Prom, Formal or Graduation we offer the most reliable and affordable limousine for you and all of your friends, you can count on us to get you there safely and in total luxury.

last night out is no EXCEPTION! Wherever you want to go, Luca's Luxury Limousine has you covered! We provide the best Limousine services for bachelor and bachelorette parties. We offer competitive pricing and we'll take you to the best clubs, bars, events and local hotspots in town for a memorable night.

transportation for any occasion. Whether it is a Night out on the town, a special anniversary, concerts, brewery tours, or a sporting event, we can provide hourly packages to fit your budget.

## Call Now!

[INSTAGRAM](#) [FACEBOOK](#) [TUMBLR](#) [TWITTER](#)



2:39 PM  
2/14/2024

https://www.lucaluxurylimousine.com

CPUC LINKS Suggested Sites Web Slice Gallery Bb filedownload.lashx Getting started with... Email Penalty Waive... MOHLE PSLF Matching style to g... Other favorites

## Book Now

Free instant quote and reservations

Name (required)

First Name

Last Name

Email (required)

Subject (required)

Message (required)

**SUBMIT**

9:39 AM  
1/29/2024

# Contact Us

Luca Allegratta

[Redacted]

[Redacted]

[Redacted]



*R. L. M.*

**Attachment 4:** January 11, 2024 Notice to Cease and Desist

STATE OF CALIFORNIA

GAVIN NEWSOM, *Governor*

**PUBLIC UTILITIES COMMISSION**

505 Van Ness Ave  
San Francisco, CA 94102



January 11, 2024

TCP: 40276 B (Suspended)

Case No.: CSE-000047

Luca Allegretta

Luca's Luxury Limousine LLC



**NOTICE TO CEASE AND DESIST**

Dear Luca Allegretta:

The California Public Utilities Commission (CPUC) became aware that you are operating and advertising while suspended.

Public Utilities Code (P.U. Code) Sections 1031 and 5371 state that it is unlawful for a Passenger Stage Corporation and a charter-party carrier of passengers to conduct any operations while suspended. P.U. Code Sections 1034.5 and 5414.5 state that it is unlawful to publish or advertise without holding a valid permit. Advertisements include but are not limited to advertising in local directories or yellow pages, business cards, internet websites, and any other form of advertisements.

**YOUR COMPANY MUST IMMEDIATELY CEASE AND DESIST FROM ANY AND ALL UNLAWFUL OPERATIONS INCLUDING ADVERTISING.**

**P.U. CODE SECTION 1037 STATES THAT ANY CARRIER WHICH OPERATES WITHOUT AUTHORITY IS GUILTY OF A MISDEMEANOR AND, IF A PERSON, IS PUNISHABLE BY A FINE NOT TO EXCEED \$1,000 OR BY IMPRISONMENT IN A COUNTY JAIL NOT TO EXCEED SIX MONTHS, OR BY BOTH SUCH FINE AND IMPRISONMENT, OR, IF A CORPORATION, SHALL BE PUNISHED BY A FINE NOT TO EXCEED \$1,000.**

**P.U. CODE SECTION 5411 STATES THAT ANY CARRIER WHICH OPERATES WITHOUT A VALID AUTHORITY IS GUILTY OF A MISDEMEANOR WHICH IS PUNISHABLE BY A FINE OF NOT LESS THAN \$1,000 AND NOT MORE THAN \$5,000 OR BY IMPRISONMENT IN A COUNTY JAIL FOR NOT MORE THAN THREE MONTHS, OR BOTH THAT FINE AND IMPRISONMENT.**

This letter places your company on notice that continued violations of the law without the required certificate may result in criminal prosecutions and possible termination of telephone service. There will be no further warnings.

For information on obtaining a permit or certificate, go to [Transportation Licensing and Analysis Branch \(ca.gov\)](http://Transportation Licensing and Analysis Branch (ca.gov)).

If you have questions, please do not hesitate to call me at [REDACTED]

Sincerely,

*Ronald Truss*

Ronald Truss, Public Utilities Regulatory Analyst I  
California Public Utilities Commission  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch  
Email: [Ronald.Truss@cpuc.ca.gov](mailto:Ronald.Truss@cpuc.ca.gov)  
Telephone: [REDACTED]

**Attachment 5: January 22, 2024 Notice to Cease and Desist**

STATE OF CALIFORNIA

GAVIN NEWSOM, *Governor*

**PUBLIC UTILITIES COMMISSION**

505 Van Ness Ave  
San Francisco, CA 94102



January 22, 2024

TCP: 40276 B (Suspended)

Case No.: CSE-000047

Luca Allegretta

Luca's Luxury Limousine LLC



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Sincerely,

*Ronald Truss*

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California Public Utilities Commission  
Consumer Protection and Enforcement Division  
Transportation Enforcement Branch  
Email: [Ronald.Truss@cpuc.ca.gov](mailto:Ronald.Truss@cpuc.ca.gov)  
Telephone: [REDACTED]